

EXECUTIVE SUMMARY

I love learning new technologies and set them in practice from an idea to make them digitally real for the world to use. I'm passionate about what I do, I love problem-solving situations and to empower and encourage peers to gain as a social unit.

The web world requires adaptability and constant evolution, I have an e-commerce background so naturally fit in a marketing environment where you can see and feel these ever-changing tendencies and to stay updated is essential to understand the game.

PHP Full stack Developer (PHP7 / DOCKER / MySQL / CSS3 / HTML5 / JS) 10 years UK experience. Lead roles, experienced on bespoke CMS, vast backend experience high traffic and multiple databases. Wordpress expert (templates and plug-ins). Communicative and team player. Experience with Web services like GCP (compute engine, storage, app engine etc.) and AWS. Development on dockerized applications (images and containers). Python scripting (GCP data import). Comfortable working with MVC frameworks like Laravel 5 and headless configurations.

PERSONAL INFORMATION

NAME: MAURICIO MASIAS
NATIONALITY: British
ADDRESS: London Fields - Hackney - London
MOBILE: 07594139669
E-MAIL: mauricio@masias.co.uk
WEBSITE: <http://masias.co.uk>
GITHUB: <https://github.com/mauricio-jellyfish>

KEY SKILLS

- PHP 7 / Python / JavaScript / HTML5 / XML / JSON / CSS 3
- MySQL, Maria DB, MS SQL
- MVC Frameworks: Laravel 5, Code-Igniter
- Docker
- Google Cloud Platform (GCP)
- Amazon Web Services (AWS)
- JSON / XML Feeds
- Git version control
- CSS: Grunt, SASS, LESS
- Wordpress, visual composer
- REST API
- Drupal 7 / 8
- Joomla
- Linux SSH, MAC, PC

TOOLS

- **Marketing automation:** Marketo, Pardot
- **Email broadcasting:** Copernica, Mailchimp, Litmus
- Google analytics / Webmaster tools
- **Continuous integration:** Jenkins, Buddy
- JIRA, Mavelink, Forecast, Slack, Confluence
- Gmail suite, Docs, Sheets, Hangouts
- WPEngine hosting
- Browserstack
- iTerm2 / PHPStorm / Sublime / Photoshop

EXPERIENCE

- 4/2019 – **Cyber-Duck(UK)** cyber-duck.co.uk
8/2019 Powered by user-centred design, data and technology
Position: Senior PHP Developer
- [Hotel Everywhere](#) Headless configuration with Contentful and Laravel.
 - Fast Stream Assessment Centre ([Fsac](#)) Drupal based Ipad assesment and exercises.
- 7/2017 – **Jellyfish (UK)** jellyfish.co.uk
3/2019 The biggest boutique agency
Position: Senior PHP Developer
- [Fremantle](#) Entertainment producer and distributor
 - [ESPN +](#) Landing page for their new streaming service in USA
 - [SOSSystems](#) Printing and technology specialists site revamp
 - [Homeprotect](#) Maintenance and retainer
 - [Endoca](#) CDB products, plugins, functionality and retainer
 - [Channel 5](#) Retainer and maintenance
- 5/2017 – **Wicked 7 (UK)**
7/2017 **Position: Contractor PHP Developer**
- 3/2017 – **E5 Dog Photography (UK)** www.e5dogphotography.co.uk
5/2017 **Position: Contractor PHP Developer**
- 5/2011 – **The Crocodile (UK)** www.thecroc.com
2/2017 An B2B award winning intelligent marketing agency
Position: Lead PHP Developer (Full stack)
- Fullstack development for responsive B2B websites, Involvement in marketing automation campaigns including Email broadcast, Landing pages, event and behavior tracking (including GA) to result in achieve qualified leads. Mobile campaigns.
 - Christmas season (bespoke)
 - [Snowflake city](#) animated city for sharing messages with people you appreciate.
 - [Nectar Business 12 days](#) advent calendar.
 - Showcases (bespoke)
 - [KPMG showcase](#) displaying clean and tidy latest KPMG products.
 - [Crocodile showcase](#): displays some of the clients and works done.
 - Word press Development (full sites)
 - [Syscap](#) commercial financial solutions.
 - [Nectar business hub](#), inspiration for small business.
 - [Aryzta bakeries](#), development of the commercial catalog, EU site and North American site.
 - [Asteral](#) healthcare sector provider.
 - [Mewburn](#) intellectual property rights.
 - [KPMG](#) growth for small tech business.
 - Drupal development (full sites):
 - [Alinghi](#) sailing syndicate facts and gallery.
 - [Waypoint capital](#) healthcare investment site.
 - Games (Word press and bespoke)
 - [Football 2016](#) prediction intra-companies game for the last football season.
 - [Rugby cup 2015](#) prediction intra-companies game for rugby cup.
 - [EMC blocks](#) html JS Canvas puzzle solving game.
- 1/2011 - **Tag:(UK)** www.tagworldwide.com
3/2011 Tag is an international design and production agency.
Position: Contractor; PHP Developer
- Survey system based on Active Campaign (open source) for Santander bank.

- Testing units: Junit / simple Testing.
- API XML documents using jQuery and PHP

8/2010 -
12/2010

Regus Online team(UK) www.regus.com

Regus is an international office space rentals company

Position: Lead PHP Developer

- Use of CodeIgniter framework for an office search site. www.mos.uk.com
- Development from scratch of a project management system including database modeling and design in MySQL, back / front end in PHP, jQuery and CSS.
- Plesk server management including Linux control (putty), domain and database management.

9/2008 -
5/2010

Galle Art & Design (UK) www.galle.com

GALLE is a digital design agency focused on luxury, travel & fashion brands.

Position: Senior Web Developer

- Development of CMS from scratch (PHP5 OO)
 - CMS to manage website content hosted in a remote server.
 - CMS to pull information from a database and publish several plain HTML pages instead of a unique dynamic page to increase SEO awareness.
- Development of booking system integrating HTML, JavaScript, PHP & MySQL for luxury hotels. www.lebua.com
- Development of a remote client authentication for a picture gallery, data is transferred from a remote database and stored in a secure host. www.widderhotel.ch
- Flash integration with PHP5 & MySQL 5.0 www.palazzotornabuoni.com
www.mitsi.com, www.marchesa.com

5/2008 -
8/2008

Artipolis (UK) www.artipolis.com

Position: Senior Web Developer

- Development of private social network of individuals who share a passion for the arts. PHP and JS driven.
- Development of Artipolis PRO upgrade, which allows the members to have a public CMS, web space, with any sub domain of their likeness including traffic statistics.

6/2005 -
6/2007

Galle Art & Design (UK) www.galle.com

I began working for this company remotely from Peru as contractor,

Position: Middleweight Web Developer

- Development of a bespoke CMS for a venue-finding company, sixstarworld.com
- Development in Flash for animated interfaces, newsletters, subscriptions

Position: Junior Web Developer

- Flash and ASP integration with a MS SQL database. www.herschel.com
- Development in action script with XML. www.laverriere.com

ABOUT ME

Love music, guitar player, fluent Spanish, English and French. Adaptable, organized, quick learners, work well under stress, enjoy a good joke, keen to tackle new challenges, sociable and excellent football player.

EDUCATION

09/2007 - **Msc in E-Commerce with management studies**

10/2008 Kingston University (UK)

Strategic information systems for E-commerce, E-commerce technologies, Financial resource management, Human resource management, Building e-commerce sites

03/2001 - **Bsc in Systems Engineering**

10/2005 Ricardo Palma University (Perú)

Requirement analysis, Software Engineering, Quality assurance, UML Modelling, Relational database administration (Sql)

10/2006 - **Web Designer**

3/2007 National University of Engineering (Perú)

Dreamweaver, Flash, Corel Draw, Adobe Photoshop, Fireworks